

**Aug. 29th,  
2009  
Port Credit  
Legion**



# Paddle for the People!

Help a neighbour — register your 2-person paddle boat team for this fundraiser in support of the Lakeshore Corridor Community Team (LCCT).

Entry fees are \$250/boat which includes a steak dinner for your team after the awards presentations as well as a late afternoon concert by The Marauders.

Sign up forms are available on-line at [www.lakeshorecorridor.com](http://www.lakeshorecorridor.com) or call Sandy at 905-274-9334 or Doug at 905-278-1705 to register your team today!



Registered Charity



# Paddle for the People!

## Paddleboat Challenge Aug. 29<sup>th</sup>, 2009

### Sponsorship Form

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone #: \_\_\_\_\_ E-mail: \_\_\_\_\_

Team 1: Member 1: \_\_\_\_\_ Team 1: Member 2: \_\_\_\_\_

Team 2: Member 1: \_\_\_\_\_ Team 2: Member 2: \_\_\_\_\_

Team 3: Member 1: \_\_\_\_\_ Team 3: Member 2: \_\_\_\_\_

Please fill my team positions with deserving members from the community  
I will provide Team members later

#### Sponsorship Levels

\$250 - 1 team of 2, 4 tickets to BBQ banquet and late afternoon concert

\$400 - 2 teams of 2, 8 tickets to BBQ banquet and late afternoon concert

\$500 - 3 teams of 2, 12 tickets to BBQ banquet and late afternoon concert

I have read and agreed to the Terms and Conditions governing sponsorship and participation in the Paddle for the People Paddleboat Challenge:

Signature \_\_\_\_\_

Sponsor name \_\_\_\_\_

Date \_\_\_\_\_

Sponsorship level \_\_\_\_\_

Sponsorship amount \$ \_\_\_\_\_

Donation to LCCT \$ \_\_\_\_\_

Please make cheques payable to the Lakeshore Corridor Community Team. Completed registration forms and sponsor cheques must be received by August 15<sup>th</sup>, 2009. A Charitable donation receipt will be issued following the event. Return this completed form to the Paddle for the People representative or LCCT at 92 Lakeshore Rd. E. (Rabba Building) LC-5C 905-274-9334 Email: [sandy@lakeshorecorridor.com](mailto:sandy@lakeshorecorridor.com)



# **Paddle for the People!**

**Paddleboat Challenge Aug. 29<sup>th</sup>, 2009**

## **Terms and Conditions for Sponsor Registration**

- The event will be held rain or shine on Saturday August 29, 2009 on the Credit River.
- Net proceeds from the event will support the work of the Lakeshore Corridor Community Team (LCCT) in our community.
- Sponsorship of one team of two people is \$250 with a charitable receipt being issued for \$190. Sponsorship of two teams of two people is \$400 with a charitable receipt being issued for \$280. Sponsorship of three teams of two people is \$500 with a charitable receipt being issued for \$320. The sponsor is responsible for manning his / her own boat(s). If the sponsor does not wish to do so, LCCT will offer the manning to deserving residents of the area. They will paddle on behalf of the sponsor.
- Each team will receive four tickets to a BBQ banquet to be held at the Port credit Legion following the river portion of the event. Tickets include a meal and admission to a late afternoon concert featuring The Marauders.
- Each sponsored paddleboat will include signage advertising your business. You are encouraged to provide any promotional literature you wish. Samples, other signage or promotional opportunities must be agreed upon with the organizers.
- Your corporate logo and / or name will be used in all promotional material developed to promote the event. Press releases to local media will reference the list of sponsors.
- Posters will be provided to you referencing your participation as a sponsor and encouraging patrons to come and cheer your team on!
- All cheques for sponsorship or donation should be made payable to the Lakeshore Corridor Community Team. Donation receipts will be issued following the event.
- Insurance coverage for the event will be provided by the Port Credit Legion. However, paddleboaters participate at their own risk.
- There will be a certified Lifeguard on the river for the duration of the event.
- Any person deemed to be under the influence of alcohol or drugs will be denied participation.
- All paddleboaters must wear lifejackets while on the river. Lifejackets will be provided.
- The winning team will be presented with the Paddle for the People annual Challenge trophy. The trophy will be held by the winning sponsor until next year if they choose.



## Lakeshore Corridor Community Team (LCCT)

We are a grassroots, community-based project in the Lakeshore corridor area of southern Mississauga.

The main focus of the LCCT is to build a stronger sense of caring and giving in our community through community action and participation. We highlight our community in the *Connector* newsletter.

When individuals feel connected they feel safe. And when they feel safe they contribute to the well being of the entire community. The challenge in most cases is it's not known who's in trouble or who could use a helping hand. The LCCT helps to connect those who need help with those who can help.

Our mission is not to replace formal social services. Rather, it is to draw on the considerable resources, particularly human, that are in every community. We encourage those who want to reach out to their neighbours to do so. We do this through connecting and tapping into an ever-increasing network of individuals with whom we are daily developing strong mutually supportive relationships, the building blocks of a caring community.

We believe that by connecting with people, and by "neighbours helping neighbours", we make a better community for all. We have living proof that this is the case — that people do care and want to help.

Please join us in supporting this valuable campaign for our community. We ask for your support for Paddle for the People. Or maybe you can help by donating unwanted household items that someone else needs. Maybe you have resources, equipment, professional or craft skills that you will be willing to share. Or are you newly retired and looking for volunteer opportunities to make a contribution? Whatever your gift, there are people in need of it. We help make the connection.

And we thank you for your participation in a fantastic Port Credit / Lakeview Corridor!